



## **Give a Kidney – one's enough Minutes of the Annual General Meeting**

Saturday 24<sup>th</sup> March 2018  
CZWG Architects, 17 Bowling Green Lane, London EC1R 0QB

### **Welcome and introduction & Chair's report**

Chair Bob Wiggins welcomed guests to the AGM.

The charity's aims continue to be to raise awareness, to influence change where possible and to support donors, both in the lead up to the operation and afterwards.

We collaborate where possible with other charities and provide information and resources at a national and regional level.

Numbers of non-directed (altruistic) donors (NDADs) rose annually at first, but have now levelled off over the past three years, as have living donor numbers. The challenge continues to be to find ways to tackle this slow down.

### **Executive Officer's report – Jan Shorrocks**

There has been a steady trickle of activity throughout the year, with the main focus for JS being media (press) and social media. She has also represented the charity at various events and conferences throughout the year.

The tenth anniversary of the first donation in the UK received good media coverage with donor Kay Mason appear in a wide range of papers and on TV, and Kay and JS also making an appearance on BBC Breakfast.

JS took the opportunity to thank the many members who have shared their stories in the press and spoken to local groups. We continue to hear that people donate having heard someone else share their experience of donation, so this is a really helpful way to support the charity and can have real impact.

**[www.giveakidney.org](http://www.giveakidney.org)**

In 2018 there will be a dedicated member campaign to tie in with key dates such as World Kidney Day, which we hope members will engage with as they did with the 500<sup>th</sup> donation celebrations. There will also be a focus on the tenth anniversary of the first NDAD in Scotland and on tenth anniversaries of transplant units around the country who wish to participate, as they arise.

The charity's social media profile has grown, with over 2,000 Facebook 'likes' and over 1,200 tweets.

As for the charity's website, there were over 163,661 visitors (an increase of 21% over 2016), more than 250,000 page views (an increase of 14%). 90% were new visitors, the vast majority finding us through organic search or directly. Activity peaked around key press stories, an example of this being when the story broke that pop star Selena Gomez had been given a kidney by a friend, visitor numbers spiked.

Events the charity participated in include the Transplant Games in Scotland, where Give a Kidney Scotland members manned a stand and took part in the games; a Brandenburg Concert when the charity benefited from some of the proceeds; Psychology in the Pub with University of Plymouth, where Trustee Paul van den Bosch spoke and there were many other talks and presentations throughout the country.

Conferences attended included the PKD conference, National Award and UK Organ Donation Week in Parliament.

JS works in partnership with NHS/NHS Blood and Transplant where possible, including on the revision of living donation materials and living donation films for Transplant TV. JS represents Give a Kidney on the Strategy Implementation Group for the Living Kidney Donor Transplantation Strategy 2020 as well as a Stakeholder Group, Kidney Patient Group and Communications Group, which was new for 2017.

All are urged to visit [transplant.tv](http://transplant.tv), where a number of films have been posted about living kidney donation, including many members of Give a Kidney.

Partnerships include the Joint Charities Group, which promotes collaborative working with NHSBT and other charities

Research projects the charity participates in include the BOUNd Management Committee and Steering Group (Nicholas Crace) as well as having input into other small research studies. We also work closely on media with other relevant bodies - HTA, BTS, Transplant Units as appropriate.

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## **Give a Kidney Scotland report – Jan Shorrocks**

John Fletcher and Chris Jones jointly chair Give a Kidney Scotland and John is also a Trustee of Give a Kidney.

They meet approximately four times a year at the Hilton Hotel in Edinburgh, where a room is given without charge, joined by speakers who contribute to the discussions around raising awareness and how to increase donor numbers in Scotland. They discuss issues particular to the two transplant centres in Scotland, Edinburgh and Glasgow and are supported by Gen Lumsdaine, a living donor co-ordinator with the NHS who has been tasked with increasing living donor numbers.

Give a Kidney Scotland member, Dorothy Fenwick, has media experience and so the group is able to make the most of opportunities with local press.

## **Honorary Treasurer's report – Sanjiv M Gohil**

A summary of accounts for the year ended 31<sup>st</sup> December 2017 was tabled.

SG highlighted that with expenditure at £20,932 and income at £22,019, there is a small surplus this year of £1,087.

He also pointed out that expenses are significantly lower than 2016 (£30,008 in 2016), with higher income in 2017 (£16,606 in 2016).

There is £15,965 in the Scottish Widows savings account. However, SG expects to transfer this in 2018 to an account that attracts higher interest.

Expenditure includes Media & PR costs of £11,341, Administration of £6,564 and printing / merchandising / website costs of £1,513. Venue and event costs at £129.00 are significantly lower than the £3,056 spent in 2016, largely thanks to the use of CZWG Architects office for the AGM, at no cost to the charity. Additional costs in 2016 were also due to a second event held in York that year.

Income of £22,019 was made up of donations received through online sites JustGiving, BtMydonate and Charities Aid Foundation (CAF), as well as through various fundraising events and activities organised by supporters of the charity.

SG thanked everyone who attended the second Brandenburg Choral Festival event to benefit the charity, raising £336.00 net. He also thanked the many donors who have sent the charity significant sums over the course of the year, both as personal donations as well as through fundraising activities.

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In particular, SG wanted to mention Shoky Visram who raised £4,200 during his year as Captain of the Seniors at Stock Brook Manor Golf Club and Jasie Rai and Charanjit Dhaliwal, who raised £3,382 through a fundraising evening in Swindon.

Standing orders and membership fees are vitally important source of income and allow the charity to plan ahead. SG expressed thanks on behalf of the charity to everyone who contributed to these funds, without which it simply couldn't continue.

## **Confirmation of Trustees**

After the closing date for nominations for Trustees there were fewer nominations than posts, therefore an election was not necessary. The charity has eight Trustees as follows:

1. Chris Burns-Cox, FRCP
2. John Fletcher, BVMS, Hon FRCVS, PhD
3. Paul Gibbs, FRCS (Eng), MD
4. Sanjiv Gohil, BA (Hons), Dip Arch RIBA
5. Gill Owens, PhD, CPsychol, FRSA
6. Sara Stacey, RN, Dip Nursing, BSc (Hons)
7. Paul van den Bosch, MRCP
8. Robert Wiggins (Chair)

## **Chair's summary**

BW is glad to see that the charity has established its credibility in the transplant community, that it works well with other stakeholders and has been able to push for a greater presence for non-directed (altruistic) donation within NHSBT's publicity, for example. However, he recognises that more needs to be done to push things forward at a greater pace and hopes that the day will bring ideas to light where the charity can have an impact.

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